

? logon

>>> Invalid password.

Please try logon again

? logon

>>> Invalid password.

? logon

\*\*\* It is now 2008/11/24 08:14:51 \*\*\*  
(Dialog time 2008/11/24 08:14:51)

? b finbus

```

      24nov08 08:16:00 User264662 Session D33.1
          $0.00      0.247 DialUnits File415
$0.00 Estimated cost File415
$0.53 INTERNET
$0.53 Estimated cost this search
$0.53 Estimated total session cost      0.247 DialUnits

```

SYSTEM:OS - DIALOG OneSearch

File 9:Business & Industry(R) Jul/1994-2008/Nov 22  
(c) 2008 Gale/Cengage

File 15:ABI/Inform(R) 1971-2008/Nov 21  
(c) 2008 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2008/Nov 13  
(c) 2008 Gale/Cengage

\*File 16: Because of updating irregularities, the banner and the  
update (UD=) may vary.

File 18:Gale Group F&S Index(R) 1988-2008/Nov 12  
(c) 2008 Gale/Cengage

File 20:Dialog Global Reporter 1997-2008/Nov 22  
(c) 2008 Dialog

File 148:Gale Group Trade & Industry DB 1976-2008/Nov 12  
(c) 2008 Gale/Cengage

\*File 148: The CURRENT feature is not working in File 148.  
See HELP NEWS148.

File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group

File 267:Finance & Banking Newsletters 2008/Sep 29  
(c) 2008 Dialog

File 268:Banking Info Source 1981-2008/Nov W3  
(c) 2008 ProQuest Info&Learning

File 475:Wall Street Journal Abs 1973-2008/Nov 23  
(c) 2008 The New York Times

File 485:Accounting & Tax DB 1971-2008/Nov W3  
(c) 2008 ProQuest Info&Learning

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 Gale/Cengage

\*File 583: This file is no longer updating as of 12-13-2002.

File 621:Gale Group New Prod.Annou.(R) 1985-2008/Oct 30  
(c) 2008 Gale/Cengage

File 623:Business Week 1985-2008/Nov 20  
 (c) 2008 The McGraw-Hill Companies Inc  
 File 624:McGraw-Hill Publications 1985-2008/Nov 21  
 (c) 2008 McGraw-Hill Co. Inc  
 File 625:American Banker Publications 1981-2008/Jun 26  
 (c) 2008 American Banker  
 \*File 625: This file no longer updates.  
 Use Newsroom Files 989 and 990 for current records.  
 File 626:Bond Buyer Full Text 1981-2008/Jul 07  
 (c) 2008 Bond Buyer  
 \*File 626: This file no longer updates.  
 Use Newsroom Files 989 and 990 for current records.  
 File 635:Business Dateline(R) 1985-2008/Nov 21  
 (c) 2008 ProQuest Info&Learning  
 File 636:Gale Group Newsletter DB(TM) 1987-2008/Nov 12  
 (c) 2008 Gale/Cengage

Set	Items	Description
---	-----	-----

? s utility (w) score

	1956720	UTILITY
	1169924	SCORE
S1	155	UTILITY (W) SCORE

? s financial (w) strategies

Processing  
 Processing  
 Processing  
 Processing

Processing  
 Processed 10 of 19 files ...  
 Processing  
 Completed processing all files  
 19652476 FINANCIAL  
 2870870 STRATEGIES  
 S2 13466 FINANCIAL (W) STRATEGIES

? s s1 and s2

	155	S1
	13466	S2
S3	0	S1 AND S2

? s s1 and strategies

	155	S1
	2870870	STRATEGIES
S4	28	S1 AND STRATEGIES

? ds

Set	Items	Description
S1	155	UTILITY (W) SCORE
S2	13466	FINANCIAL (W) STRATEGIES
S3	0	S1 AND S2
S4	28	S1 AND STRATEGIES

>>> Retrying request [1]

? s s3/ti,de,lp

>>>Term "LP" is not defined in one or more files  
 >>>Term "DE" is not defined in one or more files  
       S5          0   S3/TI,DE,LP

? s s4/ti,de,lp

>>>Term "LP" is not defined in one or more files  
 >>>Term "DE" is not defined in one or more files  
       S6          0   S4/TI,DE,LP

? t s4/free/1-10

4/8/1 (Item 1 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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03461480          1373507031

    \*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\*

The importance of packaging attributes: a conjoint analysis approach

  Word Count: 9962

2007

Descriptors: Studies; Conjoint analysis; Market research; Consumer behavior; Market segments; Package design;  
 Food products; Statistical analysis; Consumer attitudes

Classification Codes: 8610 (CN=Food processing industry); 7100 (CN=Market research); 9130  
 (CN=Experimental/Theoretical); 7500 (CN=Product planning & development)

Print Media ID: 14913

4/8/2 (Item 2 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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03453196          1329370751

    \*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\*

A knowledge integration framework for complex network management

Word Count: 7813  
2007

Descriptors: Supply chains; Studies; Knowledge management; Models; Scheduling  
Classification Codes: 5130 (CN=Maintenance); 5310 (CN=Production planning & control); 9130 (CN=Experimental/Theoretical); 5200 (CN=Communications & information management)  
Print Media ID: 19267

4/8/3 (Item 3 from file: 15)  
DIALOG(R)File 15: ABI/Inform(R)  
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03443647 1341236181

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

The importance of brand in the industrial purchase decision: a case study of the UK tractor market  
Word Count: 7321  
2007

Geographic Names: United Kingdom; UK

Descriptors: Brands; Marketing; Purchasing; Farm machinery; Studies  
Classification Codes: 9175 (CN=Western Europe); 9130 (CN=Experimental/Theoretical); 8680 (CN=Transportation equipment industry); 5120 (CN=Purchasing); 7000 (CN=Marketing)  
Print Media ID: 14657

4/8/4 (Item 4 from file: 15)  
DIALOG(R)File 15: ABI/Inform(R)  
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03273243 1331447791

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Understanding perception of wood household furniture: application of a policy capturing approach  
Word Count: 4691 Length: 6 Pages  
Jul/Aug 2007  
Geographic Names: United States--US

Descriptors: Studies; Furniture; Wood products; Perceptions; Consumer attitudes; Willingness to pay  
Classification Codes: 9130 (CN=Experimental/Theoretical); 8630 (CN=Lumber & wood products industries); 7100 (CN=Market research); 9190 (CN=United States)  
Print Media ID: 27283

4/8/5 (Item 5 from file: 15)  
DIALOG(R)File 15: ABI/Inform(R)  
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03226019 1278154721

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Playing with Post-Booker Fire: The Dangers of Increased Judicial Discretion in Federal White Collar Sentencing

Word Count: 10744 Length: 21 Pages  
 Spring 2007  
 Geographic Names: United States--US

Descriptors: Federal court decisions; White collar crime; Criminal sentences; Commercial law; Judicial discretion  
 Classification Codes: 9190 (CN=United States); 4330 (CN=Litigation)  
 Print Media ID: 37663

4/8/6 (Item 6 from file: 15)  
 DIALOG(R)File 15: ABI/Inform(R)  
 (c) 2008 ProQuest Info&Learning. All rights reserved.

03166212 1073444881  
 \*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\*  
 Optimising the service mix for Irish hoteliers: the challenge for small food suppliers  
 Word Count: 4306  
 2006  
 Geographic Names: Ireland

Descriptors: Hotels & motels; Customer services; Food service industry; Suppliers; Quality of service; Corporate purchasing; Statistical analysis  
 Classification Codes: 8380 (CN=Hotels & restaurants); 5120 (CN=Purchasing); 2400 (CN=Public relations); 9130 (CN=Experimental/Theoretical); 9175 (CN=Western Europe)  
 Print Media ID: 11859

4/8/7 (Item 7 from file: 15)  
 DIALOG(R)File 15: ABI/Inform(R)  
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03138638 940294781  
 \*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\*  
 A conjoint-based approach to concept optimisation: probiotic beverages  
 Word Count: 5787 Length: 14 Pages  
 2005  
 Geographic Names: Ireland

Descriptors: Studies; Fruit juices; Product development; Conjoint analysis; Market strategy; Functional foods & nutraceuticals  
 Classification Codes: 9130 (CN=Experimental/Theoretical); 9175 (CN=Western Europe); 8610 (CN=Food processing industry); 7500 (CN=Product planning & development)  
 Print Media ID: 11511

4/8/8 (Item 8 from file: 15)  
 DIALOG(R)File 15: ABI/Inform(R)  
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02877498 819064231  
 \*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\*

## A MULTI-CRITERIA MODEL FOR THE JUSTIFICATION OF IT INVESTMENTS

Word Count: 8313 Length: 21 Pages  
Feb 2005

Descriptors: Operations research; Information technology; Investments; Decision making; Mathematical models; Studies

Classification Codes: 9130 (CN=Experimental/Theoretical); 2600 (CN=Management science/Operations research); 5220 (CN=Information technology management); 3400 (CN=Investment analysis & personal finance)

Print Media ID: 16677

4/8/9 (Item 9 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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02876213 814722891

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Care coordination in the Emergency Department: improving outcomes for older patients

Word Count: 4077 Length: 8 Pages

Feb 2005

Geographic Names: Australia

Descriptors: Hospitals; Emergency services; Effectiveness; Patients; Older people; Admissions policies; Research

Classification Codes: 8320 (CN=Health care industry); 5400 (CN=Research & development); 9179 (CN=Asia & the Pacific)

Print Media ID: 67917

4/8/10 (Item 10 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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02787252 570968511

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

The Role of Power Distance and Explanation Facility in Online Bargaining Utilizing Software Agents

Word Count: 6866 Length: 17 Pages

Apr-Jun 2004

Descriptors: Online transaction processing; Cross border transactions; Cultural differences; Bargaining; Automation; Software utilities

Classification Codes: 5240 (CN=Software & systems); 9130 (CN=Experimental/Theoretical)

Print Media ID: 10811

? t s4/free/1-28

4/8/1 (Item 1 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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03461480 1373507031

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

The importance of packaging attributes: a conjoint analysis approach

Word Count: 9962

2007

Descriptors: Studies; Conjoint analysis; Market research; Consumer behavior; Market segments; Package design; Food products; Statistical analysis; Consumer attitudes

Classification Codes: 8610 (CN=Food processing industry); 7100 (CN=Market research); 9130

(CN=Experimental/Theoretical); 7500 (CN=Product planning & development)

Print Media ID: 14913

4/8/2 (Item 2 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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03453196 1329370751

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

A knowledge integration framework for complex network management

Word Count: 7813

2007

Descriptors: Supply chains; Studies; Knowledge management; Models; Scheduling

Classification Codes: 5130 (CN=Maintenance); 5310 (CN=Production planning & control); 9130

(CN=Experimental/Theoretical); 5200 (CN=Communications & information management)

Print Media ID: 19267

4/8/3 (Item 3 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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03443647 1341236181

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The importance of brand in the industrial purchase decision: a case study of the UK tractor market

Word Count: 7321

2007

Geographic Names: United Kingdom; UK

Descriptors: Brands; Marketing; Purchasing; Farm machinery; Studies

Classification Codes: 9175 (CN=Western Europe); 9130 (CN=Experimental/Theoretical); 8680 (CN=Transportation equipment industry); 5120 (CN=Purchasing); 7000 (CN=Marketing)

Print Media ID: 14657

4/8/4 (Item 4 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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03273243 1331447791

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Understanding perception of wood household furniture: application of a policy capturing approach

Word Count: 4691 Length: 6 Pages

Jul/Aug 2007

Geographic Names: United States--US

Descriptors: Studies; Furniture; Wood products; Perceptions; Consumer attitudes; Willingness to pay

Classification Codes: 9130 (CN=Experimental/Theoretical); 8630 (CN=Lumber & wood products industries); 7100 (CN=Market research); 9190 (CN=United States)

Print Media ID: 27283

4/8/5 (Item 5 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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03226019 1278154721

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Playing with Post-Booker Fire: The Dangers of Increased Judicial Discretion in Federal White Collar Sentencing

Word Count: 10744 Length: 21 Pages

Spring 2007

Geographic Names: United States--US

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Classification Codes: 9190 (CN=United States); 4330 (CN=Litigation)

Print Media ID: 37663

4/8/6 (Item 6 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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03166212 1073444881

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Optimising the service mix for Irish hoteliers: the challenge for small food suppliers

Word Count: 4306

2006

Geographic Names: Ireland

Descriptors: Hotels & motels; Customer services; Food service industry; Suppliers; Quality of service; Corporate purchasing; Statistical analysis

Classification Codes: 8380 (CN=Hotels & restaurants); 5120 (CN=Purchasing); 2400 (CN=Public relations); 9130 (CN=Experimental/Theoretical); 9175 (CN=Western Europe)

Print Media ID: 11859

4/8/7 (Item 7 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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03138638 940294781



**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

A conjoint-based approach to concept optimisation: probiotic beverages

Word Count: 5787 Length: 14 Pages

2005

Geographic Names: Ireland

Descriptors: Studies; Fruit juices; Product development; Conjoint analysis; Market strategy; Functional foods & nutraceuticals

Classification Codes: 9130 (CN=Experimental/Theoretical); 9175 (CN=Western Europe); 8610 (CN=Food processing industry); 7500 (CN=Product planning & development)

Print Media ID: 11511

4/8/8 (Item 8 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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02877498

819064231

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

A MULTI-CRITERIA MODEL FOR THE JUSTIFICATION OF IT INVESTMENTS

Word Count: 8313 Length: 21 Pages

Feb 2005

Descriptors: Operations research; Information technology; Investments; Decision making; Mathematical models; Studies

Classification Codes: 9130 (CN=Experimental/Theoretical); 2600 (CN=Management science/Operations research); 5220 (CN=Information technology management); 3400 (CN=Investment analysis & personal finance)

Print Media ID: 16677

4/8/9 (Item 9 from file: 15)

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02876213

814722891

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Care coordination in the Emergency Department: improving outcomes for older patients

Word Count: 4077 Length: 8 Pages

Feb 2005

Geographic Names: Australia

Descriptors: Hospitals; Emergency services; Effectiveness; Patients; Older people; Admissions policies; Research

Classification Codes: 8320 (CN=Health care industry); 5400 (CN=Research & development); 9179 (CN=Asia & the Pacific)

Print Media ID: 67917

4/8/10 (Item 10 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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02787252 570968511

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

The Role of Power Distance and Explanation Facility in Online Bargaining Utilizing Software Agents

Word Count: 6866 Length: 17 Pages

Apr-Jun 2004

Descriptors: Online transaction processing; Cross border transactions; Cultural differences; Bargaining; Automation; Software utilities

Classification Codes: 5240 (CN=Software & systems); 9130 (CN=Experimental/Theoretical)

Print Media ID: 10811

4/8/11 (Item 11 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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02608112 350163531

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Deconstructing automobile messaging: Clues to brand strategy

Word Count: 6854

Apr 2003

Geographic Names: United States; US

Descriptors: Automobile industry; Conjoint analysis; Market strategy; Deconstruction; Studies; Brands

Classification Codes: 9130 (CN=Experimental/Theoretical); 9190 (CN=United States); 8680 (CN=Transportation equipment industry); 7000 (CN=Marketing)

Print Media ID: 49220

4/8/12 (Item 12 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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02403368 115926488

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Empowerment, attribution and apologising as dimensions of service recovery An experimental study

Word Count: 8480

1998

Descriptors: Studies; Service industries; Customer satisfaction

Classification Codes: 2400 (CN=Public relations); 8300 (CN=Service industries not elsewhere classified); 9130 (CN=Experimental/Theoretical)

Print Media ID: 11866

4/8/13 (Item 13 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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02397584 115727419

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Irish consumer preferences for honey: a conjoint approach

Word Count: 4825

2000

Geographic Names: Ireland

Descriptors: Studies; Consumer behavior; Target markets; Honey

Classification Codes: 9130 (CN=Experimental/Theoretical); 9175 (CN=Western Europe); 8610 (CN=Food processing industry)

Print Media ID: 11511

4/8/14 (Item 14 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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02381166 115921278

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Preferential segmentation of restaurant attributes through conjoint analysis

Word Count: 3428

1999

Geographic Names: Hong Kong

Descriptors: Restaurants; Conjoint analysis; Market segmentation; Studies; Consumer behavior

Classification Codes: 9130 (CN=Experimental/Theoretical); 8380 (CN=Hotels & restaurants); 7100 (CN=Market research); 9179 (CN=Asia & the Pacific)

Print Media ID: 11859

4/8/15 (Item 15 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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02366391 116349646

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Using conjoint analysis to establish consumer preferences for fruit and vegetables

Word Count: 4741

1996

Geographic Names: Scotland

Descriptors: Conjoint analysis; Studies; Diet; Fruits; Vegetables; Consumer behavior

Classification Codes: 9130 (CN=Experimental/Theoretical); 9175 (CN=Western Europe); 7100 (CN=Market research)

Print Media ID: 11511

4/8/16 (Item 16 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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02195427 75482583

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Men and women online: What makes them click?

Word Count: 3598 Length: 6 Pages

Summer 2001

Geographic Names: United States; US

Descriptors: Market segments; Gender; Interactive marketing; Consumer behavior; Statistical data

Classification Codes: 9190 (CN=United States); 7100 (CN=Market research); 5250 (CN=Telecommunications systems & Internet communications); 9140 (CN=Statistical data)

Print Media ID: 13293

4/8/17 (Item 17 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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02084333 63132677

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Placing trust at the center of your Internet strategy

Word Count: 6316 Length: 10 Pages

Fall 2000

Geographic Names: United States; US

Descriptors: Web sites; Customer satisfaction; Computer security; Strategic management

Classification Codes: 2400 (CN=Public relations); 5250 (CN=Telecommunications systems & Internet communications); 9190 (CN=United States); 2310 (CN=Planning)

Print Media ID: 23942

4/8/18 (Item 18 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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01897730 05-48722

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

The foundations of liberty

Word Count: 14840 Length: 33 Pages

May 1999

Geographic Names: US

Descriptors: Book reviews; Libertarianism; Political theory; Law

Classification Codes: 9550 (CN=Public sector); 4300 (CN=Law); 9190 (CN=United States)

4/8/19 (Item 19 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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00941333 95-90725

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

International supplier selection: A multi-attribute utility approach

Word Count: 5216 Length: 10 Pages

1994

Descriptors: Sourcing; Suppliers; Multinational corporations; Theory; Performance evaluation; Selection

Classification Codes: 9510 (CN=Multinational corporations); 5120 (CN=Purchasing); 9180 (CN=International); 9130 (CN=Experimental/Theoretical)

4/8/20 (Item 20 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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00832115 94-81507

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Measuring customer satisfaction for strategic management

Word Count: 4598 Length: 9 Pages

Feb 1994

Geographic Names: US

Descriptors: Restaurants; Customer satisfaction; Market research; Management development ; Strategy

Classification Codes: 9190 (CN=United States); 8380 (CN=Hotels & restaurants); 7100 (CN=Market research); 2500 (CN=Organizational behavior)

4/8/21 (Item 21 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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00639650 92-54590

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Database Trials

Word Count: 16332 Length: 13 Pages

Sep 28, 1992

Company Names:

Borland International Inc ( Duns: 10-276-0501 Ticker: BORL )

Computer Associates International Inc ( Duns: 08-039-9256 )

Microrim Inc ( Duns: 06-392-8618 )

Geographic Names: US

Descriptors: Data base management systems; Software reviews; Performance evaluation; Functions; Advantages; Manyproducts; Manycompanies

Classification Codes: 5240 (CN=Software & systems); 7500 (CN=Product planning & development); 9120 (CN=Product specific); 9190 (CN=United States)

4/8/22 (Item 1 from file: 16)

DIALOG(R)File 16: Gale Group PROMT(R)

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14365865 Supplier Number: 168359939 (USE FORMAT 7 FOR FULLTEXT)

Understanding perception of wood household furniture: application of a policy capturing approach.(Statistical

data)  
 July-August , 2007  
 Word Count: 5190  
 Publisher Name: Forest Products Society  
 Descriptors: \*Woodworking industry--Evaluation; Consumer preferences--Forecasts and trends; Consumer preferences--Evaluation  
 Event Names: \*010 (Forecasts, trends, outlooks )  
 Geographic Names: \*1USA (United States )  
 Product Names: \*3553000 (Wood Products Machinery); 2510000 (Household Furniture & Bedding)  
 Industry Names: BUSN (Business); TREE (Forest products industry )  
 SIC Codes: 2431 (Millwork); 2510 (Household Furniture )  
 NAICS Codes: 33321 (Sawmill and Woodworking Machinery Manufacturing); 33712 (Household and Institutional Furniture Manufacturing )

4/8/23 (Item 2 from file: 16)  
 DIALOG(R)File 16: Gale Group PROMT(R)  
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08981165 Supplier Number: 78132715 (USE FORMAT 7 FOR FULLTEXT)

Building the news media agenda on the environment: a comparison of public relations and journalistic sources.  
 (Statistical Data Included)  
 Summer , 2001  
 Word Count: 6565  
 Publisher Name: Elsevier Advanced Technology Publications  
 Event Names: \*240 (Marketing procedures )  
 Geographic Names: \*1USA (United States )  
 Product Names: \*7317000 (Public Relations Services)  
 Industry Names: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business )  
 SIC Codes: 8743 (Public relations services )  
 NAICS Codes: 54182 (Public Relations Agencies )  
 Special Features: LOB

4/8/24 (Item 1 from file: 148)  
 DIALOG(R)File 148: Gale Group Trade & Industry DB  
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0021775604 Supplier Number: 158573763 (USE FORMAT 7 OR 9 FOR FULL TEXT )  
 Combining decision tree and MAUT for selecting a country for a global manufacturing facility.

June , 2007  
 Word Count: 7424 Line Count: 00800  
 Industry Codes/Names: BUSN Business; BUS Business, general  
 Descriptors: Industrial locations--Methods; Industrial locations--Analysis; International trade--Research  
 Geographic Codes: 1USA United States  
 Event Codes/Names: 310 Science & research  
 File Segment: TI File 148

4/8/25 (Item 2 from file: 148)

DIALOG(R)File 148: Gale Group Trade & Industry DB

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15333074 Supplier Number: 94158839 (USE FORMAT 7 OR 9 FOR FULL TEXT )

Willingness of adults in Europe to pay for a new vaccine: the application of discrete choice-based conjoint analysis.

Winter , 2002

Word Count: 3569 Line Count: 00330

Industry Codes/Names: ADV Advertising, Marketing and Public Relations; BUSN Any type of business; INTL Business, International

Descriptors: Vaccination--Prices and rates; Vaccination--Research; Consumers--Behavior; Marketing research--Technique

Geographic Codes: 4E Europe

Product/Industry Names: 9914400 (Market Research & Product Development); 8000146 (Vaccination & Immunization); 9914410 (Market Research)

Event Codes/Names: 240 Marketing procedures;740 Commodity & service prices

Product/Industry Names: 8000 HEALTH SERVICES

NAICS Codes: 621999 All Other Miscellaneous Ambulatory Health Care Services

File Segment: TI File 148

4/8/26 (Item 3 from file: 148)

DIALOG(R)File 148: Gale Group Trade & Industry DB

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13812569 Supplier Number: 78132715 (USE FORMAT 7 OR 9 FOR FULL TEXT )

Building the news media agenda on the environment: a comparison of public relations and journalistic sources. (Statistical Data Included)

Summer , 2001

Word Count: 6565 Line Count: 00631

Industry Codes/Names: ADV Advertising, Marketing and Public Relations; BUSN Any type of business

Descriptors: Public relations agencies--Information services; Journalists-- Investigations; Mass media and the environment--Research

Geographic Codes: 1USA United States

Product/Industry Names: 7317000 (Public Relations Services)

Event Codes/Names: 240 Marketing procedures

Product/Industry Names: 8743 Public relations services

NAICS Codes: 54182 Public Relations Agencies

File Segment: MC File 75

4/8/27 (Item 4 from file: 148)

DIALOG(R)File 148: Gale Group Trade & Industry DB

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10184308 Supplier Number: 20508929 (USE FORMAT 7 OR 9 FOR FULL TEXT )

When it pays to work at night.

March , 1998

Word Count: 2325    Line Count: 00209

Special Features: photograph; illustration

Descriptors: Night work--Analysis; Shift work--Analysis

Product/Industry Names: 9918150 (Work Schedules)

File Segment: TI File 148

4/8/28 (Item 5 from file: 148)

DIALOG(R)File 148: Gale Group Trade & Industry DB

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09828741    Supplier Number: 17439606 (USE FORMAT 7 OR 9 FOR FULL TEXT )

Forecasting the market for electric vehicles in California using conjoint analysis.

July , 1995

Word Count: 8523    Line Count: 00784

Special Features: table; graph; illustration

Descriptors: Electric vehicles--Surveys; Air quality management--California; California --Environmental policy

Product/Industry Names: 3799940 (Non-Automotive Electric Vehicles); 9216490 (Pollution Control NEC-State)

Product/Industry Names: 3799 Transportation equipment, not elsewhere classified

File Segment: TI File 148

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Set	Items	Description
S1	155	UTILITY (W) SCORE
S2	13466	FINANCIAL (W) STRATEGIES
S3	0	S1 AND S2
S4	28	S1 AND STRATEGIES
S5	0	S3/TI,DE,LP
S6	0	S4/TI,DE,LP

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